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Drug Supply News

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The Supply Chain -
From Production to Patient

Gordon Blackwell, M.Sc., Managing Editor

D&MD's new monthly email newsletter - Drug Supply News is the only tool on the market that will allow the reader to keep abreast of all of the latest developments. Anyone interested in understanding the drug distribution sector who wants to know what companies are doing and why, which ones are winning and which are losing, the market sizes and which trends are significant should subscribe. This publication is designed for chief executives and their officers, investors and analysts as well as those involved in business development, corporate development, mergers and acquisitions, and sales and marketing from all types of companies.

Obtaining priceless information from the clutter available through the Internet can be frustrating. Drug Supply News will collect information in a structured manner giving cost effective market intelligence. Key benefits include:

- ✓ *Analysis* and comments on the latest events, emerging trends, and value-added activities in the drug supply sector
- ✓ An *interpretation* of company information, placing it within a broader context, not just a rehash of their company press releases
- ✓ *Time savings* - all of this great information will be assembled in an easy to absorb format
- ✓ Thorough and valuable *market quantification*
- ✓ Forewarning of *threats* in the market
- ✓ Early information on *opportunities*

Drug Supply News

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subscription of Drug Supply News: The
Supply Chain - From Production to Patient

Drug Supply News

will regularly feature:

- Company news - activities, acquisitions, results
- Assessment of competitive positions
- Relevant news of the pharmaceutical markets
- Country-specific news developments
- Pharmacy trends including the development of e-business

The inaugural issues features articles on:

- Supplying information to the doctors desk- top - The US Competition
 - GEHE's acquisition strategy - how crucial for future success?
 - Results from Tamro, Orion, Bergen Brunswig, Amerisource
 - Parallel importing and the European Union
 - Susukens's strategic vision
- ... and much more!!!!

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